



Connect & Succeed August 2014 Newsletter

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Next Meeting: August 20, 2014

**Prioritizing Your Passion: Goal Setting and
Daily Decision Making**

**Speaker:
Kathleen King
Founder/Owner
The Power of Possibilities, LLC**

[Click here to make a reservation for this meeting](#)

Do you know where you're going but not how to get there? It's our passion that propels us forward in our lives, energizing and sustaining us. But it's our ability to organize that passion into clear goals and achievable steps that enables us to turn our passion into a successful endeavor. Learn simple, but key, methods to identify priorities, set goals, and make daily decisions that will turn your passion into productivity.

Kathleen King is a trainer, coach, and writer. She helps companies and business professionals identify and reach their untapped potential through strategic planning, accountability coaching, and skills training. She also assists individuals in achieving authenticity through individual and group coaching and self-development workshops. Among her unique products are Rent-a-Boss Services, Life Planning Parties, and The Group Café. Kathleen has a bachelor's degree in secondary education/social studies from Millersville University, has earned graduate credits in training and development from Penn State Harrisburg, and holds a coaching certificate from the International Coach Federation. She was named the Educator of the Year in 2006 by the Mental Health Association of Lancaster County and received The Arc of Lancaster County Annual Award "for the consummate professional who keeps the human in human services" in 2001.

President's Message: Jennie Weinhold



Dear LAEN Members
and Friends,

I am very excited to
begin the journey as
your incoming
President, starting
this month.

What excites me the
most is the leadership team that I am working
with. We have many members who have
stepped up to take on a Board position with LAEN. I commend each of them for
choosing to serve on our Board and together, make a difference in the lives of our
members, moving forward.

We also have many other members who have offered their services as a Board
Assistant, to support the members of our Board. Thank you to all who have
volunteered your services! It will be a team effort, and you know what happens when
you have like-minded people working together towards a common goal...amazing
things, and we hope to continue to provide you what makes our group thrive -
Networking, Support and Professional Development.

I want to thank Christi Beazley along with last year's Board for all they have done to
support our organization. Christi spent a lot of time planning and executing in her role
as our President, which she did so beautifully. And, thank you to the others who have
not only served on this past year's board, but over the past few years. Our organization
is full of energy and new ideas, and with a strong foundation from our Charter
members, we are able to follow in their footsteps and continue to make LAEN one of
the best business women's groups in Lancaster County!

So, hold onto your seats for a fun ride this year, because we have some amazing
things lined up! I'll see you at the meetings, and please feel free to reach out to me and
the Board for help and support, while you continue on your ABWA journey. Let's do it
together!

Your President,
Jennie Weinhold

2014-2015 NEW LAEN Board Members

Congratulations to the following people who will be serving on the LAEN Executive
Board for 2014-2015:

President: Jennie Weinhold

President-Elect: Gail Tomlinson
 VP of Finance: Sandra Nonnenmocher
 VP of Registration: Amy Winslow-Weiss
 VP of Membership: Kathryn Boyd
 VP of Programming: Dr. Lucia Murphy
 VP of Marketing: Mary Moyer
 VP of Communications: Cynthia Howerton
 VP of Professional Development: Pam Carvell

Please reach out to them on WIN (Women's Instructional Network) if they can help you in any way!



Where will you be October 30 - November 1, 2014?

On behalf of your National Co-Chairs we want to extend a personal invitation to each of you to join us in Kansas as we celebrate the 65th Anniversary of ABWA. Come join us for a fun filled celebration!

Here are a few things you will experience at our ABWA National Women's Leadership Conference.

Hear our Keynote Speaker, Jenna Bush Hager, share how the power of compassion changes lives. Attend the wonderful seminar tracks such as ABWA-KU MBA Essentials and Park University Women as 21st Century Leaders. In addition, an ABWA Conference would not be complete without plenty of recognition. Sign up to attend the Woman of the Year/Top Ten and the Hand of Friendship Luncheons, these luncheons are open to all members. And don't forget your Emerald Green Dress to wear on the big stage as your team receives its Best Practices award.

On Wednesday, October 29th you will get a chance to meet all your candidates for

National Office. Take this time to talk to them, so when you vote on Thursday, October 30th you will make a well informed choice.

And if that is not enough excitement for you, bring on your dancing shoes and your creativity and join us on Friday, October 31st at the Oz-some Dance to benefit the ABW Foundation. The cost is only \$25.00 for this special event.

This ABWA National Women's Leadership Conference is going to be one of a kind. You will make new lifetime connections, gain new skills and be part of ABWA's next 65 years.

Don't just keep our ABWA conferences to yourself. Why not recruit a First Timer to attend this conference? Once they attend one ABWA National Event, they will be hooked for life.

So isn't it time to Come Home to ABWA? What are you waiting for? Register now at www.abwa.org

Remember to book your hotel room(s) for this conference early. These rooms will go fast and ABWA National has secured rooms in additional hotels. Click on the following link to see all the housing information.

<http://www.abwa.org/pages/2014-abwa-national-conference-housing>

Lastly, consult your latest issue of Women in Business ® magazine for the entire conference agenda and seminar tracks. Don't be left out. Come celebrate our 65th Anniversary in true ABWA Style.

Ah...Kansas...There is no place I would rather be! Can't wait to see you in Overland Park, Kansas - October 30th - November 1st!

Lara Neidel
Anne
Pasquini

2014 ABWA NWLC Co-Chairs

WINning Solutions To Your Business Problems

Are there moments in your business when you have a problem to solve but just can't figure out how to get to the solution? When you have many partners offering differing points of view that just don't really help you?

Join members of ABWA for a group approach to TEAM PROBLEM SOLVING; a Women's Instructional Network (WIN) training module. You will need to bring your laptop or tablet and your sign-in for the ABWA/WIN website. Directions for signing on and confirming your password are shown below.

Wednesday, August 13, 2014

5:30pm - 7:00pm

Berkshire Hathaway Training Room
150 North Pointe Boulevard (near the Outback off Oregon Pike) Park around the back which offers direct access to the Training Room.

Please contact Gail Tomlinson if you plan to attend or would simply like more information.

[Gail Tomlinson](#) or 267-278-6011

For those of you interested in navigating the WIN training sessions on your own, follow the directions in the box. You'll find the experience well worth the time.

Log In To WIN and the Training Modules

www.abwa.org: At tabs across the top, click Member Login, enter your e-mail address, Enter your password, Click Enter Now, Re-enter e-mail and password, At tabs along the top, click Training

NEVER LOGGED-IN BEFORE?

www.abwa.org: At tabs across the top, click Member Login, Enter your e-mail address, Enter "Password1" as the password, Click on Update Member Record, Change your password, Return to the previous screen by clicking on Access to WIN in the left-hand menu box, Click Enter Now, Re-enter e-mail and password, From the tabs along the top, click on Training

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First Annual District IV Event Glen Allen, VA July 19, 2014

Six LAEN members drove down to Virginia to participate in the first annual District IV Event.



Jennie Weinhold, Barb Hopkins, Lisa Horst, Eileen Royer, Cathy Jennings

The Charlotte Charter Chapter sponsored this well organized event that inspired 80 ABWA members to drive to Virginia.

The event showcased many ABWA speakers including three LAEN members :

Eileen Royer was on the Event Committee and spoke to us about "**Vibrant ABWA Groups**". Very Inspiring!

Cathy Jennings shared a power point presentation titled "**Marketing and Social Media.**" Very informative!

Lisa Horst facilitated a **networking activity** that included beach balls. Very Fun!

Other presentations were:

Do the Uncomfortable Thing, Star Bobatoon, Keynote Speaker

A Leadership Journey, Doris Brown, Oxon Hill Charter Chapter

I AM my Sister's Keeper, Tracey Jackson, Ph.D., District IV Vice President and Sylvia Buffington-Lester, Cavalier Chapter

Creating a Rock Star Website, Marianne Lawrence, River City Express Network

In addition to the professional development presentations, there was LOTS of recognition, appreciation, clapping, laughing, smiling, hugging, food, and southern hospitality!!

Please ask the five ladies pictured above to share their personal experiences with you!! Oh, by the way, Pam Carvell was there as well, only she left before we took this picture--so please ask her, too!!

LAEN Chapter Meeting Minutes

Wednesday July 16, 2014

The LAEN monthly membership meeting was called to order at 7:30 a.m. by President Christi Beazley. President Beazley welcomed 42 members, 7 guests and our guest speaker. President Beazley led a moment of silence, the Pledge of Allegiance, and welcomed all attendees. President Beazley recognized LAEN VIP's, Corporate Partners and Executive Board.

Gail Tomlinson encouraged members to register for upcoming WIN Cafés, being held at the Berkshire Hathaway training offices, 150 North Pointe Blvd., Lancaster. Eileen Royer shared her ABWA Eastern Regional Conference report, discussing ABWA Best Practices. Next, Pam Carvell, current President of ABWA Keystone Council, invited all ABWA members to attend an upcoming "Boot

Camp" hosted by the Council, scheduled for: Saturday August 2nd, 2014, from 10-3:00 pm, at Isaac's at Granite Run. Please notify Pam if interested. Jennie Weinhold was this month's LAEN Corporate partner and gave a brief presentation on her Shaklee Wellness business.

Following the Networking portion, Cheryl Gahring introduced this month's speaker: Tricia Nabors, CEO, Nabors Coaching Group. Tricia's topic of discussion was: "Rising like a Phoenix: Dealing with Failure as you live your Passion". Tricia led a participation exercise with the audience to exemplify her presentation.

President Beazley thanked Dottie Booth for donating the centerpieces and Sandy Nonnenmocher and Lisa Horst for assisting at the Registration table. Next month's meeting is scheduled for Wednesday, August 20th at 7:15 a.m. The meeting was adjourned at 9:00 a.m.

Respectfully submitted by Jennie Weinhold, President Elect

LAEN Needs Mentors

Each new LAEN member needs a mentor. Mentoring is not a hard job. A LAEN mentor is someone a new member can go to with questions and learn a bit about the organization.

Below are a few items a mentor is responsible for:

- Provide an opportunity for a new member to have a comfortable transition into membership
- Meet and greet new member at monthly meetings.
- Introduce new member to other members.
- Give a monthly reminder call to invite to meetings and events.

We are in need of more mentors as our group is growing. If you are interested in being a mentor please contact Cindy York at 717-808-5299 or cindy@cindy-york.com



Cindy York
Membership Assistant

LAEN Executive Board Meeting Minutes

Transitional Board Meeting, held at Berkshire Hathaway Training Facility
Monday, July 21, 2014

The meeting was called to order by President Christi Beazley at 7:30 A.M. Excused: Cindy York.

Incoming Board Members Excused: Pam Carvell and Dr. Lucia Murphy.

President's Report: President Beazley confirmed the Board had approved the June Board Meeting and Membership Meeting minutes via email. President Beazley led a discussion for LAEN to make a donation to the ABWA - SBMEF Fund in memory of Jane Deibler, past member. The LAEN Board unanimously approved the motion in the

amount of \$100. Gail Tomlinson motioned, Jennie Weinhold seconded the motion.

Finance: No Cash Flow report provided this month as Sandra is transitioning to her VP duties; an updated Cash Flow will be shared at the August Board meeting. All LAEN financial records are in process of being transitioned to Sandra Nonnenmocher from Joyce Hoover.

Membership: Kathryn Boyd confirmed there will be a Membership Team meeting on Tuesday, August 5th (time/location TBD). Kathryn plans to discuss current procedures for prospects and New Members, and will present their ideas for the recommended process at the August Board meeting. Kathryn led a discussion regarding the Member Spotlight Questionnaire, and the consensus was that the document needs to be condensed. She is also revisiting LAEN's current Mentoring Program and how this can be more effectively incorporated. A discussion was made regarding LAEN's Model & Release Form, and how this process can be streamlined at the Registration table. Kathryn is also looking for new ideas for upcoming LAEN Mixers.

Programming: The August guest speaker will be Kathleen King, Owner of The Power of Possibilities, speaking on Prioritizing Your Passion: Goal Setting and Daily Decision Making. The feedback from the July meeting was very positive and Carol Cool had provided feedback to Board via email.

Registration: Amy provided the LAEN Meeting Reconciliation Report from the LAEN July 16th meeting, where 42 LAEN members, 7 guests and our speaker attended the meeting. Amy thanked Sandra Nonnenmocher and Lisa Horst for helping at the Registration Table.

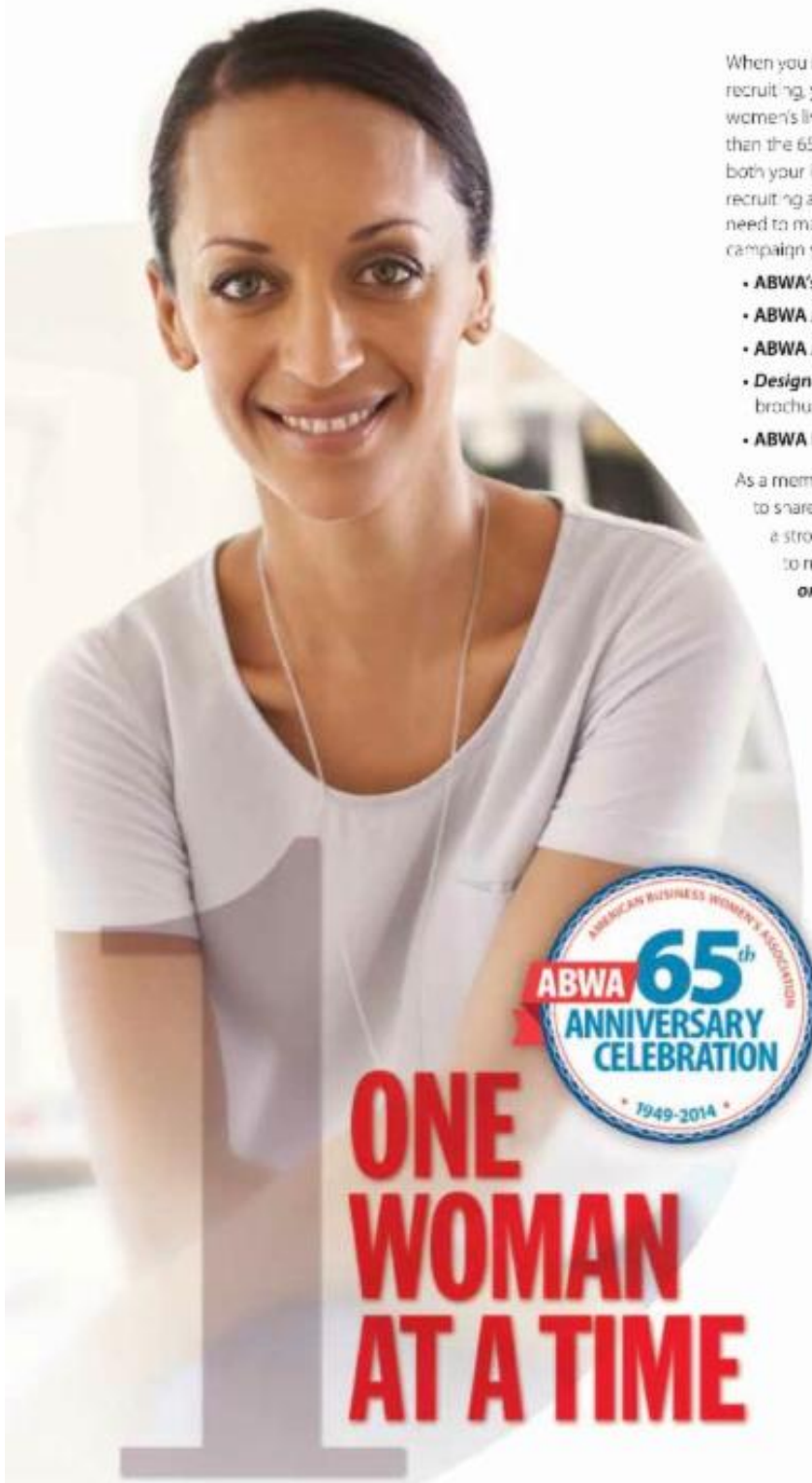
Marketing: Julie Welles reported that the Google Calendar is running on the LAEN website, and asked the Board to post their upcoming events on the Calendar. Instructions will be provided to the Board via email, but she can be contacted with questions. A discussion was led regarding PayPal, as some have reported that they are being charged for previous meetings. Christi will follow up with Pam Carvell regarding this issue.

Professional Development: Gail Tomlinson reported that 10 people signed up to take the WIN Course scheduled for Wed. August 13th 5:30-7:00 p.m. at Berkshire Hathaway office in Lancaster. Gail will provide date for newsletter. Topic TBD. Gail is going to discuss future WIN Café's with incoming VP, Pam Carvell. Carol Cool reminded the Board to promote the Educational Reimbursements that are available to our members for taking selected WIN courses, as an added ABWA/LAEN benefit.

New Business: President Beazley reminded the Board members to consider attending the Leadership Boot Camp, Sponsored by the ABWA Keystone Council, scheduled for Saturday, August 2nd from 10:00 am - 3:00 pm at Isaac's at Granite Run, Lancaster. Lunch will be provided and there is no charge for the training.

President Beazley adjourned the meeting at 9:00 a.m. and Jennie Weinhold confirmed next month's Board meeting is scheduled for Monday, August 25th, 7:30-9:00 a.m., at Berkshire Hathaway training room, Lancaster.

Respectfully submitted by Jennie Weinhold, President Elect



When you make an investment in our Association through recruiting, you inspire your community to continue changing women's lives **one woman at a time**. What better time than the 65th year of ABWA to make a commitment to grow both your league and your Association by sponsoring or recruiting a new member. Login to WIN for all the tools you need to make this your league's most successful recruitment campaign yet:

- **ABWA's Member Recruitment Brochure**
- **ABWA At A Glance Fact Sheet**
- **ABWA Annual Events Promotional Flyer**
- **Designing Your ABWA Experience**—the orientation brochure and video tutorial for new members.
- **ABWA Membership Application**

As a member of ABWA, you have a myriad of resources to share with others who could benefit by joining a strong and vital community committed to learning, to mentoring, and to growing stronger together—**one woman at a time**.

Imagine inspiring someone you know to continue working toward her dream—a promotion, that big corner office, her own business...



**ONE
WOMAN
AT A TIME**

**ABWA Fall Membership
Recruitment Campaign**
Sept. 1-Nov. 30, 2014

Our New Rolling Calendar

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Do you forget to put our meetings and events on your calendar? Do you ever want to know what's coming up at a glance?

We've got a solution!

We now have a LAEN calendar that will capture ALL of our upcoming LAEN events.

The calendar can be viewed, printed or added to your e-calendar on our website here: <http://laen-abwa.org/calendar/>.



We will print a few copies for the "Did You Know?" table for your convenience each month. If you use an online e-calendar, you can add or subscribe to calendar and import it into Google Calendar, Outlook, Yahoo, Mac iCal, some smartphone calendars and many others.

If you need assistance adding the calendar to your mobile or desktop calendar, please contact Julie Welles, VP of Marketing for LAEN, at julie@sparkmission.com or 717-207-4824.

Below is a screen shot of our new LAEN rolling calendar:

Calendar

Lancaster Area Express Network-ABWA

Today   Wednesday, June 11 ▾

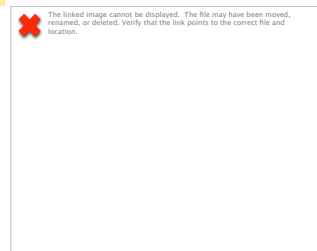
 Print **Week** Month Agenda ▾

Wednesday, June 18
7:15am LAEN-ABWA Meeting
Thursday, June 19
5:30pm Mini Mixer-Joyce Hoover's Home
Friday, July 11
7:00pm Mini Mixer at Julie Welles' Backyard
Wednesday, July 16
7:15am LAEN-ABWA Meeting
Monday, July 28
7:30am LAEN Board Meeting
Wednesday, August 20
7:15am LAEN-ABWA Meeting
Monday, August 25
7:30am LAEN Board Meeting
<i>Showing events until 8/31. Look for more</i>

Events shown in time zone: Eastern Time 

August Member Anniversaries

- Pat Mortensen, since 2010



Members Who Care



Please let us know when members should be kept in our thoughts and prayers. Please contact Lori Willwerth at lwillwerth129@comcast.net

ABWA Chapter and Express Network Meeting Information

Berkshire Charter Chapter

Meeting Location: Chef Alan's American Bistro,
Fairground Square Mall, 3050 N. 5th Hwy, Reading
Meets the first Tuesday of the month
Networking at 5:30 p.m.
Dinner/Meeting at 6:00 p.m.
Reservations: jatrhs76@yahoo.com

Lancaster Area Express Network

Meeting Location: Lancaster Country Club, 1466
New Holland Pike, Lancaster
Meets the third Wednesday of the month
Networking/Registration at 7:15 a.m.
Breakfast/Meeting 7:30 a.m. to 9:00 a.m.
Reservation: www.laen-abwa.org

Camelot Chapter

Meeting Location: Radisson Penn Harris Hotel, Camp
Hill
Meets the third Monday of the month
Networking: 5:30 p.m.
Dinner/Meeting begins at 6:00 p.m.
Reservations: dyates78780@aol.com

Penn Square Chapter

Meeting Location: Hamilton Club, 106 E. Orange St.,
Lancaster
Meets the second Thursday of the month
Networking at 11:45 a.m.
Lunch/Meeting at 12:00 noon to 1:00 p.m.
Reservations: dhurst@realtysettlement.com

Women @ Work Express Network

Meeting Location: Heritage Hotel, 500 Centerville
Road, Lancaster
Meets the second Thursday of the month
Networking at 11:30 a.m.
Lunch/Meeting at 11:45 a.m.
Reservations:
vklingensmith@unioncommunitybank.com

Wheatland Conestoga Chapter

Meeting Location: Heritage Hotel, 500 Centerville
Road, Lancaster
Meets the first Tuesday of the month
Networking at 6:00 p.m.
Dinner/Meeting at 6:30 p.m.
Reservations: AAB17601@aol.com

Keystone ABWA Council Vision:

The vision of the Keystone ABWA Council is to be the premier women's organization in Pennsylvania for coaching and mentoring ABWA Chapters and Express Networks. Keystone will promote unity and cooperation among active and

engaged members of ABWA to enhance our membership, build community awareness of ABWA, offer networking opportunities, and promote education throughout the membership.

LAEN Contact Information

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Lancaster Area Express Network

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